STORE.LINK

Free Ecommerce Website Builder
Turn Google Sheets into an Online Store

No coding • Instant setup • Real-time sync • 0% commissions

Website URL

https://store.link/

10,000+ Stores Trusted	**180+** Currencies Supported	**0%** Commission on Sales	**Free** Forever Plan Available

About Store.link

Store.link is a powerful, free ecommerce website builder that lets anyone create a fully functional online store in minutes — simply by using Google Sheets. There is no coding, no complicated admin panels, and no developer required. Just add your products to a spreadsheet and your store goes live automatically, staying perfectly in sync with your data in real time.

Trusted by over 10,000 stores worldwide, Store.link is purpose-built for small businesses, freelancers, and entrepreneurs who want to sell online without the technical hassle or the hidden commission fees charged by platforms like Shopify and Etsy.

Key Features

Google Sheets Integration

Manage your entire product catalog inside a familiar Google Sheets spreadsheet. Every row is a product — add a row, update the price, or change the description, and your live store reflects the change instantly.

AI-Powered Store Creation

Simply describe what you sell and the built-in AI creates your store in seconds. No templates to browse, no forms to fill — just type and go.

0% Commission Policy

Store.link never takes a cut of your revenue. You keep 100% of every sale. There is only an optional fixed monthly fee for premium features.

Mobile-Ready & SEO-Friendly

Every store built with Store.link loads fast, looks great on mobile, and is optimised for search engines like Google and Bing.

Instant Brandable URL

Get a free yourbusiness.store.link URL the moment you create your store. Buying a custom domain is optional, not mandatory.

Payment & Shipping Configuration

Integrate your preferred payment gateway and configure shipping options in just two clicks — no code or developers required.

WhatsApp Store

Accept and manage orders directly through WhatsApp. Perfect for businesses already communicating with customers on the platform.

Discount Coupons

Create and manage discount coupons to convert more visitors into buyers and boost sales.

Order Management Dashboard

Track, filter, and update orders by status. Customers are automatically kept up to date on the progress of their orders.

180+ Currencies Supported

Sell in almost any currency in the world. If yours is missing, the team will add it on request.

How It Works – 5 Simple Steps

1

Step 1 – Tell AI What You Sell
Describe your store to the AI and it will generate everything in seconds. You can also pick from suggestion chips like Jewelry, Groceries, Coffee, or T-shirts.

2

Step 2 – Add Products to Google Sheets
Enter your product details — name, price, description, images — into a Google Sheet. Each row becomes a product on your live store automatically.

3

Step 3 – Add Payments & Shipping
Integrate your payment gateway and configure shipping options in a couple of clicks. Conditional shipping rules are supported for more advanced setups.

4

Step 4 – Share Your Store
Add your store link to your social media profiles, WhatsApp bio, email signature, or anywhere else to start driving traffic and receiving orders.

5

Step 5 – Manage Orders
Use the intuitive dashboard to view, filter, and update orders. Keep customers informed with real-time status updates at every stage.

Products & Services

Product / Service	Description
Online Store Builder	Create a full ecommerce website from Google Sheets — no coding, no templates, instant setup.
WhatsApp Store	Receive and manage orders via WhatsApp, ideal for businesses already on the platform.
Affiliate Program	Earn commissions by referring new merchants to Store.link through the affiliate program.
Free Forever Plan	A free plan with all core features included, no credit card required.
Premium Plans	Paid plans with advanced features such as custom domains, advanced analytics, and more.
iOS & Android App	Manage your store on the go with native mobile apps available on the App Store and Google Play

What Customers Say

"I wanted to open a small online shop to sell my old stuff. It was my fortune that I found a simple solution, Store.link. All I needed to do is enter the info on a spreadsheet!"	**Nguyet Nguyen-Thi-Minh** Digital Marketer
"I have a small business and manage orders via WhatsApp. At some point it was impossible to keep track of conversations! Store.link helps me keep track and organise orders wonderfully."	**Paula** Small Business Owner
"Store.link is an innovative platform that revolutionises e-commerce by leveraging the simplicity of Google Sheets. Imagine crafting a fully functional online store within minutes!"	**Sajeer Babu** Technical Architect @ Retailcloud
"I have women's clothing stores, and Store.link has been a huge help in presenting our products in an organised and attractive way. We can showcase photos, sort by colours, sizes, and categories."	**JuanG** IT Engineer
"Joining Store.link has been a great experience. I saw great ease in handling my store with Google Sheets. Great experience and definitely recommended. The plans are great as well."	**Debashish Rana** CEO at RVG
"Setting up our store was a breeze — in mere minutes we had everything up and running seamlessly. What truly stands out is the user-friendly interface and the sheer ease of making adjustments."	**IQ Box** Puzzle Subscription Business

Frequently Asked Questions

Q: Is Store.link free?

A: Yes. Store.link has a free forever plan with all core features included. Paid plans are available for advanced features. No credit card required to start.

Q: Do you take a revenue cut?

A: No. Store.link charges 0% commission. You keep 100% of every sale. There is only an optional fixed monthly fee for premium features.

Q: Do I need coding knowledge?

A: None at all. If you can use a spreadsheet, you can build a store with Store.link. The AI handles setup, and Google Sheets handles your products.

Q: Is the store SEO friendly?

A: Yes. Every store is fast-loading, mobile-ready, and optimised for search engines like Google and Bing, including product and category pages.

Q: Does the Google Sheet sync automatically?

A: Yes. Any change made in your Google Sheet is instantly reflected in your live store. No manual uploads or re-publishing required.

Q: Which currencies are supported?

A: Store.link supports almost 180 currencies. If your currency is not available, the support team will add it on request.

Q: Can I use my own domain?

A: Yes. A custom domain is optional. You instantly receive a free yourbusiness.store.link URL when you create your store.

Business Information

Field	Details
Business Name	Store.link
Website URL	https://store.link/
Category	Ecommerce / SaaS / Website Builder
Tagline	Turn Google Sheets into an Online Store
Primary Feature	Google Sheets-powered ecommerce website builder
Commission	0% — merchants keep 100% of sales
Users	10,000+ active stores worldwide
Currency Support	180+ currencies
Mobile Apps	iOS (App Store) & Android (Google Play)
Affiliate Program	Yes — earn commissions by referring stores
Blog	https://store.link/blog
Community	https://community.store.link/
Help Center	https://store.link/help
Contact	https://store.link/help/contact
Privacy Policy	https://store.link/privacy/
Terms of Service	https://store.link/terms/
Demo Store	https://demo.store.link
Platform	Web + iOS + Android

Categories & Keywords

ecommerce website builder	free online store builder	Google Sheets store	sell online free
no commission ecommerce	WhatsApp store builder	small business ecommerce	online store without coding
Google Sheets ecommerce	AI store builder	free ecommerce platform	mobile-ready online store

SEO-friendly ecommerce	zero commission online store	store.link	spreadsheet store builder